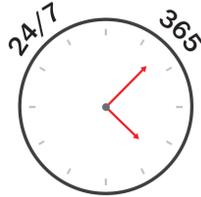


# SECURING MOBILE & BYOD ACCESS FOR YOUR BUSINESS

Giving your workforce **ANYTIME, ANYWHERE ACCESS**



to corporate systems and data can help everyone to do a better job...

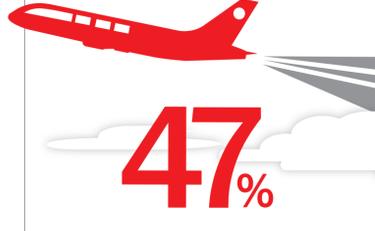
## BUT THERE ARE SECURITY RISKS



of employees use **PERSONAL SMARTPHONES** FOR BUSINESS TASKS

**44%**

of employees use smartphones **TO WORK IN COFFEE SHOPS OR OTHER PUBLIC PLACES**



**47%**

of employees **USE SMARTPHONES** WHILST TRAVELLING

Source: Forrester's Workforce Employee Survey, Q4 2012, Forrester Research, Inc.

COMBAT THE RISKS BY **ROLLING OUT A**

**BYOD STRATEGY**

## 10 QUESTIONS TO HELP YOU BUILD YOUR STRATEGY

**1**

### Is mobile access necessary **WITHIN YOUR BUSINESS?**

Determine whether the business is ready for the potential threats a mobile strategy could bring. Does the IT infrastructure have the defences to combat the risks?



### What are the potential **business benefits for BYOD?**

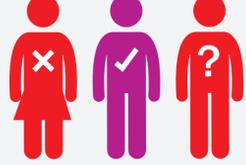
Improved business processes? Increase productivity? Formulate a plan for how the business will benefit, with details of the benefits that the board will understand.

**2**

**3**

### WHO FROM YOUR WORKFORCE **NEEDS MOBILE ACCESS?**

Based on position, department, job/role responsibility, which employees should have access?



### Which data or systems will they need to access?

Email, department servers, contact lists etc.? What systems are vital for the mobile business to operate?

**4**

**5**

### What sensitivities are there around these **SYSTEMS & DATA?**

Would you want to give mobile access to an HR system?



### Should you provide company-owned devices for some of your workforce and allow BYOD for other personnel?

Depending on types of data/systems being accessed?

**6**

**7**

### Have you conducted a full **RISK ASSESSMENT?**

Including legal issues and generated a security policy?



### WHO ARE THE **VARIOUS STAKEHOLDERS** AND HOW IS EACH AFFECTED?

At least one representative from every significant stakeholder group within the business should be included in your plan.

**8**

**9**

### WHAT LEVEL OF CONSULTATION IS REQUIRED FOR EACH GROUP OF STAKEHOLDERS?



### WILL THE BUSINESS NEED TO **ESTABLISH NEW HR POLICIES?**

You'll need to review new contracts for new employees? Create awareness and training programs? And look at the procedures for implementing new HR procedures?

**10**

Get the lowdown on mobile security strategy, policies and legal considerations plus guidance on vital security technologies that can protect your business... and its reputation.

Learn more at [www.kaspersky.com/business](http://www.kaspersky.com/business)

**SEE IT. CONTROL IT. PROTECT IT.**

With Kaspersky, now you can.

**KASPERSKY** LAB